

Minutes from a formal meeting of the Communications Strategy Sub Committee held on Thursday 5th March 2026 at 1pm in the Council Chamber.

Present: Cllr. R. Ahmed Vice-Chair
Cllr. H. Haydock
Cllr. F. Davies Mayor
Cllr. M. Try

Also present: Ms. Z. Taylor Deputy Town Clerk
Ms. T. Foster Office Administrator
Ms. P. Cahill Events Officer
Ms. A. Smith Business & Community Engagement Officer

Absent: Cllr. J. Harvey
Cllr. J. Mordue

No members of the public attended and so there was no public session.

Cllr. Ahmed chaired the meeting in Cllr. Harvey's absence.

1. Apologies for absence

Members received and accepted apologies from Cllr. Harvey and Cllr. J. Mordue.

2. Declarations of interest

There were none.

3. Meeting notes

Members reviewed and agreed the notes from the last meetings held on Thursday 15th January 2026 and Thursday 20th November 2025.

4. Future Newsletter

- Members liked the design and colours and agreed the layout for the Fringe brochure.
- Members requested more nature-based photographs on the front page, perhaps a picture of the Hairstreak butterfly.
- Members agreed that a request is sent to Councillors to ask if they have any suitable images.

ACTION BUSINESS AND COMMUNITY ENGAGEMENT OFFICER

5. Audio Newsletter

Members agreed that Mrs T. Foster will record the audio copy of the 2026 Fringe brochure.

6. Motion – Cllr. Fran Davies

Due to the recent highlighting of X's deepfake AI chatbot, Grock's questionable practice, this council resolves that we as a Town Council cease use of X, close our account and the use of any platforms associated with X (formerly Twitter).

Date

PUBLIC SECTOR EQUALITY DUTY 2010/CRIME AND DISORDER ACT, 1988: the decisions made during the course of the meeting were duly considered and it was decided that there were no resulting direct or indirect implications in respect of crime and disorder, or equalities considerations, other than those stated in the minutes.

Initial.....

Cllr Davies Proposed that this motion is put to Full Council and a decision made as to how we exit. Cllr Ahmed Seconded and Members unanimously. **AGREED**

Use of X will continue until voted at Full Council.

7. Newsletter Policy

Members received the Newsletter Policy and procedure and unanimously **AGREED** recommending the following amendments to the Resources Committee:

- Useful numbers and contact page to be included under permanent fixtures.

8. Social Media

Members discussed and agreed regular promotion of grant recipients through the Council's social media channels.

ACTION BUSINESS AND COMMUNITY ENGAGEMENT OFFICER

9. Proposal from Life in Buckingham Magazine

Members received and considered the proposal submitted by *Life in Buckingham* magazine.

Cllr. Try Proposed that we include Life in Buckingham on our press release circulation list. The office to respond and confirm that they will be added. Cllr Davies Seconded and members unanimously **AGREED**.

ACTION BUSINESS AND COMMUNITY ENGAGEMENT OFFICER

10. Chair's Items

There were no items.

11. Date of next meetings

9th April 2026 (informal) @ 1pm via Zoom – Cllr Try gave his apologies for this meeting.
4th June (formal) @ 1pm in Chamber

Chair

Date

Date

PUBLIC SECTOR EQUALITY DUTY 2010/CRIME AND DISORDER ACT, 1988: the decisions made during the course of the meeting were duly considered and it was decided that there were no resulting direct or indirect implications in respect of crime and disorder, or equalities considerations, other than those stated in the minutes.

Initial.....