

Minutes from a meeting of the Communications Strategy Sub-Committee of Buckingham Town Council held on Thursday 4th September 2025 at 1pm in the Council Chamber.

Present:

Cllr. R. Ahmed (Vice Chair)
Cllr. F. Davies (Mayor)
Cllr. H. Haydock
Cllr. J. Mordue

Also present:

Ms. Z. Taylor	Deputy Town Clerk
Miss A Smith	Community & Business Engagement Officer
Mrs. N Stockill	Estates Administrator

Absent: Cllrs: J. Harvey and M. Try

Print Date: 4th November 2025

Letterbox Distribution End Date: 25th November 2025

No members of the public attended, and therefore no public session was held.

1. Apologies for Absence

Members received and **AGREED** the apology received from Cllr. Harvey.

2. Declarations of Interest

There were no declarations of interest.

3. Approval of Previous Meeting Notes

The minutes of the meetings held on Thursday, 5th June 2025, and the notes from the meeting on Thursday, 17th July 2025, were reviewed.

The minutes from both meetings were **AGREED** unanimously.

4. Future Newsletter Content

The Sub-Committee discussed the content and objectives for the upcoming newsletter.

- **Competition Article:**

Proposed by Cllr. Davies, seconded by Cllr. Mordue, and **AGREED** unanimously to include a ½ page article featuring a competition to spot specific words or images in the newsletter. A local business will sponsor the prize, and the winner will be selected via a prize draw. The competition will also be highlighted on the front cover.

ACTION: COMMUNITY & BUSINESS ENGAGEMENT OFFICER

- **Bourton Park Bridge Article:**

It was **AGREED** to remove the planned article on the Bourton Park bridge.

- **Winter Safety Article:**

The Winter Safety article will be extended to a ½ page. It will focus on food poverty, the Repair Café, and local food banks.

- **BNDP Article:**

The article on the Buckingham Neighbourhood Development Plan (BNDP) will

be replaced with a $\frac{3}{4}$ page feature on the unveiling of the public artwork in Cornwall's Meadow. This will include information on the selfie competition and the teen photography competition. Relevant images will accompany the article.

- **Cemeteries and Allotments Article:**

The article on cemeteries and allotments will be reduced to $\frac{1}{2}$ page.

- **Events in Our Town:**

The "Events in Our Town" page will include a feature on the Black History talk by David Hall. A QR code will link to a more detailed article on the Council's website.

5. Audio Newsletter

Proposed by Cllr. Davies, seconded by Cllr. Mordue, and **AGREED** unanimously to invite Cllr. Allen to narrate the winter edition.

6. Chair's Items

There were no additional items raised.

7. Date of Next Meeting

- **Informal Meeting:** Thursday, 16th October 2025 at 1:00 PM via Zoom
- **Formal Meeting:** Thursday, 20th November 2025 at 1:00 PM in the Council Chamber

The meeting was closed at 1:46 PM.

Chair

Date