



BUCKINGHAM TOWN COUNCIL

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COMMUNICATIONS
STRATEGY GROUP

06/10/2022

Councillor,

You are summoned to a meeting of the **Communications Strategy Group** of Buckingham Town Council to be held on **Thursday 13th October 2022 at 1pm** at the Town Council Chamber, Cornwall's Meadow, Buckingham.

Residents are very welcome to ask questions or speak to Councillors about any matter relevant to the meeting at the start of the meeting. Residents may attend in person or address the meeting virtually over Zoom. Please email committeeclerk@buckingham-tc.gov.uk or call 01280 816426 for the password to take part if you wish to speak over Zoom.

The meeting can be watched live on the Town Council's YouTube channel here:
<https://www.youtube.com/channel/UC89BUTwVpjAOEldSlfcZC9Q/>

Ms. Claire Molyneux
Town Clerk

Please note that the meeting will be preceded by a Public Session in accordance with Standing Order 3.f, which will last for a maximum of 15 minutes.

1. Apologies for Absence

Members are asked to receive and accept apologies from Members

2. Declarations of Interest

To receive declarations of any personal or prejudicial interest under consideration on this agenda in accordance with the Localism Act 2011 Sections 26-34 & Schedule 4.

3. Meeting Notes

To review and agree the notes from the last meeting held on Wednesday 20th July 2022.

Copy circulated previously

4. Current Newsletter – Winter 2022

To review the content for the current edition of the newsletter.

[Appendix A](#)



Twinned with Mouvaux, France;



Neukirchen-Vluyn, Germany



Members are reminded when making decisions that the Public Sector Equality Duty 2010 requires Members to have due regard to the need to: Eliminate unlawful discrimination, harassment and victimisation and other conduct that is prohibited by the Act, advance equality of opportunity between people who share a characteristic and those who don't, and to foster good relations between people who share a characteristic and those who don't.

All Committee documents can be found on the Buckingham Town Council's website. Alternatively, the Clerk can send you a copy of any minutes, reports or other information. To do this, send a request using the contact details set out above.

5. Review of Photography Consent Form

To review and agree minor amendments to the Photography Consent Form.

[Appendix B](#)

6. Banner Policy Review

To review and agree the proposed changes to the Banner Policy from the Interim Deputy Town Clerk .

[CSG/62/22](#)

7. Ongoing Development of Existing Websites

To discuss the maintenance of the website and any improvements to be made.

- www.buckingham-tc.gov.uk
- www.discoverbuckingham.uk

8. Social Media Exception Report

To discuss the social media report from the Administrator.

[CSG/63/22](#)

9. Press Releases

To note and discuss a summary of the press releases authorised by Buckingham Town Council since the previous CSG meeting on Wednesday 20th July 2022.

[Appendix C](#)

10. Chair's Items

11. Date of Next Meeting

Thursday 24th November 2022 at 1pm.

COMMITTEE IN PRIVATE SESSION

Exclusion of Public and Press

RECOMMENDED In terms of Schedule 12A, Local Government Act 1972, the following items will be likely to disclose exempt information relating to establishment and contractual matters and it is, therefore, **RECOMMENDED** that pursuant to the provisions of the Public Bodies (Admissions to Meetings) Act 1960 the public and press be excluded.

12. Tourism Leaflets

To receive a report from the Administrator.

[CSG/76/22](#)

To:

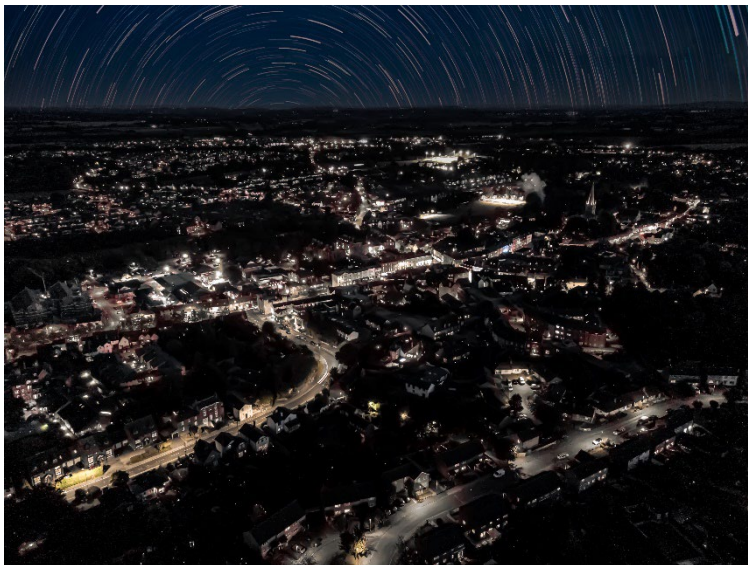
Cllr. R. Ahmed

Cllr. M. Gateley (Town Mayor)

Cllr. J. Harvey (Chair)

Cllr. M. Try (Vice-Chair)

Front Cover Options



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A Message from your Mayor

I expect that 2022 will be remembered as the year during which Her Majesty Queen Elizabeth II died, and His Majesty King Charles III acceded to the throne. These historic events were marked in Buckingham with books of condolence, a Commemorative Service at Buckingham Parish Church and the Reading of the Proclamation of the Accession outside The Old Gaol. You can read more about these events in the special pull-out section of this newsletter.

As winter approaches we are all even more conscious than usual of the costs involved in keeping our homes warm, due to the steep rise in fuel costs. There are organisations, for example Citizens Advice, which can help. There will also be warm spaces, such as Buckingham Library, which are available for us all to use as needed.

I am really looking forward to the special events which Christmas brings, as well as getting together with family and friends. We are again running the Christmas Card design competition: the theme this year is "A Christmas Scene". I look forward to seeing the entries. These cards will be for sale in The Old Gaol. Proceeds will go to my nominated charities: Jedidiah food pantry and Buckingham Food Bank, both of which help people who might be struggling to afford to buy food at this time.

I hope to see many of you at the Christmas Lights Switch on, as well as the Christmas Parade.

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Christmas Card Competition

After a wonderful success of last year's Christmas Card Contest, children from all the schools in Buckingham were invited by the Mayor of Buckingham, Cllr. Margaret Gateley, to submit their best designs for a Buckingham Christmas Card!

The card contest was proudly sponsored by local business BCQ. This fantastic supporter covered all the project costs so that all the money from card sales goes to the mayor's charities, Jedidiah and Buckingham Food Bank - Thank you! The winners of this competition got the chance to flick the switch on at our Christmas Lights Switch On event that took place on Saturday 26th November. Packs of Christmas cards featuring the winning designs are still available to purchase from the Tourist Information Centre and monies raised will go towards the mayor's charities.

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Swan Trail

Buckingham Town Council are excited to introduce the second temporary public art sculpture trail which will run throughout the summer holidays of 2023. The Buckingham Swan Trail is a family friendly, feel-good project that will provide a free community led cultural activity to enjoy. The Swan Trail team will work with local schools, artists, groups, businesses, and organisations by helping them design, paint and sponsor a swan sculpture.

We believe events like these encourage residents and visitors to spend time exploring Buckingham's historic town centre, parks, and greenspaces, generating a positive economic impact. It is hoped that the trail will attract county wide visitors to the town and help increase footfall to our local shops and businesses.

Our 2021 Buckingham Otter Trail was a fantastic success and with your help we can replicate this. We invite your company to be part of a town wide unique project and sponsor a swan sculpture. Our affordable sponsorship package offers a great platform to promote your business, engage with your workforce, local community, and visitors to the town. If you are a local artist or community group who would love to get involved or wish to find out more, please email Sam Hoareau tic@buckingham-tc.gov.uk.

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Railway Walk Conservation Group Volunteers

Buckingham's Railway Walk Conservation Volunteers (RWCV) have received a grant of £3,000 from Heart of Bucks Community Foundation, a grant-giving registered charity, committed to making a difference to the lives of local people.

The RWCV are a wildlife conservation group in Buckingham, maintaining a wildlife corridor along the western end of Buckingham along an old train line, discontinued in the 1960s. The area is a series of ponds, created as nature-friendly wet spaces, alongside glades, an orchard and raised bridges. The conservation project encourages people to enjoy the benefits of being close to nature and promotes positive wellbeing. The funding from Heart of Bucks will allow more people within Buckingham to experience this positive impact either by volunteering with the project or reaping the benefits of the group's work and enjoying the improved outside spaces that the project develops.

The group has been running since 2006 and promotes and takes action to conserve local wildlife, by caring for the green space to preserve, increase and educate others about the biodiversity of the site. The activities are coordinated by The Conservation Volunteers (TCV) and regular work parties take place on the first Saturday of the month. Previous activities have included: thinning trees, fence repairs, glade cutting and clearing, nest and bat boxes, and hedge maintenance.

A schedule of activities from now until July 2023 has been created for volunteers to undertake tasks such as coppicing and removing rubbish from the ponds, clearing fallen branches, making bird feeders, step repairs, mammal survey, checking conditions of signs and pruning various trees.

To find out more or to get involved with the project contact k.miskin@tcv.org.uk

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Past Events

The Town Council teamed up with High Street Safari to provide residents and visitors with a free, family outdoor adventure called **The Mystery of the Secret Keys**. The aim of the event was to encourage more footfall to our high street and give families a great day out. The story trail proved popular and got 386 families out walking around our town centre searching for clues to unlock characters in augmented reality. The keys were hosted by ten local businesses including: Cornwall Place Kitchen, Dandy Lions Boutique, Bea & Aud Lifestyle, M&Co, Golden Crust, Oxfam, Essentials, Howes the Florist, Finca El Monte and The Nimble Thimble.

This year's **Dog Show** was due to take place on Sunday 11th September 2022 in the Paddock in Bourton Park but due to the passing of Her Majesty Queen Elizabeth II, the event was cancelled.

The first **River Rinse** took place on Sunday 25th September cleaning the river from Tanlaw Mill to Fishers Field weir. A total of 21 volunteers from the Council and the public worked together to clear a skip's worth of debris from the river, including cans, bottles and an old tv.

The second **River Rinse** took place on Sunday 9th October cleaning the river from the bypass bridge in Bourton Park to the cricket club.

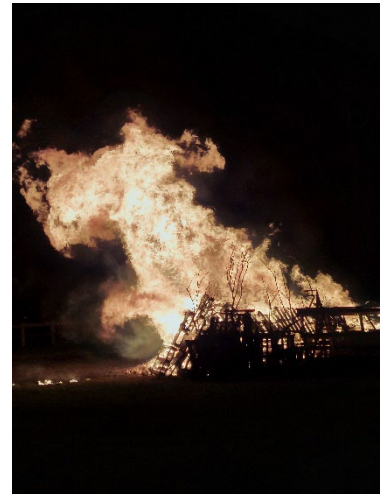
Rides, side shows, and stalls arrived in Buckingham on Saturday 15th and 22nd October 2022 for the annual **Charter Fair**, organised by Nichols Amusements. The fair was opened by the Deputy Mayor, Cllr. Anja Shaefer and Head Showman, Marshal Nichols and free rides were given to those with disabilities during the first hour.

The Lace Hill Sports & Community Centre was filled with ghosts and ghouls, all shaking their skeletons at our annual Family **Halloween Disco**. The ticketed event took place on Friday 28th October from 6.30pm - 9.30pm, guests enjoyed an evening of family friendly party games, music, and crafts. A special shout out to Buckingham United FC who supported the event and kept adults hydrated by running the licensed bar. Thank you to everyone who came and made such an effort with all your costumes, they were all fangtastic!

Buckingham's free **Bonfire & Fireworks** event returned to the Paddock in Bourton Park on Saturday 5th November 2022 for residents to enjoy. There were delicious food and drink vendors keeping everyone nourished during the evening. Thank you to Titanium Fireworks who put on a wonderful display for us this year.

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Royal visits to Buckingham

The late Queen Elizabeth II visited Buckingham on two occasions, first in 1966 via train and then in 1996 to visit the University of Buckingham. On her first visit to Buckingham in 1966, Queen Elizabeth II and Prince Philip met with the then Mayor of Buckingham, Alderman T. Lambourne at Buckingham Station. Images of the couple smiling in the train carriage were printed in the local paper. Each occasion that the queen visited Buckingham were remembered as splendid occasions, filled with pride by those who were present.

There is a long link between Buckingham and the Royal Family. Buckingham has two Royal Charters, one from Mary Tudor in 1554, and one from Charles II in 1684. Charles II also gifted Buckingham its Mace in 1660, which is still used at ceremonial occasions today. Buckingham Palace is also named after Buckingham. Originally known as Buckingham House, it was owned by the Duke of Buckingham and sold to George III in 1761.

Our newly acclaimed monarch, King Charles III has also visited Buckingham. He first visited the town in [further information to follow]

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Proclamation of the Accession

Buckingham announced the accession of His Majesty King Charles III, at the Reading of the Proclamation of the Accession in Buckingham.

The Deputy Mayor of Buckingham, Cllr. Anja Schaefer, travelled to Aylesbury to hear the High Sheriff of Buckinghamshire read the Proclamation of the Accession at 1pm on Sunday 11th September 2022, and collect Buckingham's copy of the Proclamation.

Having returned to Buckingham, Cllr. Anja Schaefer read the Proclamation to a large crowd that had gathered in Buckingham outside the Old Gaol at 3.30pm. The Deputy Mayor was joined by the Deputy Lord Lieutenant, Carolyn Cummings, the Town Clerk, Claire Molyneux, the Town Crier, Russell Cross, Mace Bearer, Barbara Farmer and Trumpeter, Nick Perry.

The Proclamation read:

Whereas it has pleased Almighty God to call to His Mercy our late Sovereign Lady Queen Elizabeth the Second of Blessed and Glorious Memory, by whose Decease the Crown of the United Kingdom of Great Britain and Northern Ireland is solely and rightfully come to The Prince Charles Philip Arthur George: We, therefore, the Lords Spiritual and Temporal of this Realm and Members of the House of Commons, together with other members of Her late Majesty's Privy Council and representatives of the Realms and Territories, Aldermen and Citizens of London, and others, do now hereby with one voice and Consent of Tongue and Heart publish and proclaim that The Prince Charles Philip Arthur George is now, by the Death of our late Sovereign of Happy Memory, become our only lawful and rightful Liege Lord Charles the Third, by the Grace of God of the United Kingdom of Great Britain and Northern Ireland and of His other Realms and Territories, King, Head of the Commonwealth and Defender of the Faith.

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Buckingham pays its respects to Queen Elizabeth II

After the death of Queen Elizabeth II, it was clear that paying respects was important to the residents of Buckingham. To accomplish this, the Town Council organised a book of condolence at the Old Gaol Museum which was accessible every day from 10am – 4pm during the official mourning period. Several other books of condolence were available in Buckingham, with copies circulated to care homes so that residents unable to access the books could take part from their homes. The resulting entries will be bound into books and archived at Buckinghamshire Council for future historians.

Another way residents could have paid their respects was by leaving floral tributes at the coronation tree, near the war memorial at St Peter & St Paul's Church. The Town Council also co-ordinated putting up union jack flags, with mourning cravats attached around the town centre and lowering the flags to half-mast.

On Sunday 18th September, St Peter & St Paul's Church in Buckingham held a Commemorative Service. The service started with a reflection on Her Majesty's life by the Vice Chancellor of the University of Buckingham followed by readings and prayers given by other reverends and the Deputy Mayor, Cllr. Anja Schaefer. There were various hymns sung including the late Queen's favourite hymn: Praise, My Soul, the King of Heaven. The service was attended by approx. 200 people and many of those signed the book of condolence afterwards.

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Current Events

These events take place soon after the newsletter is printed, you may receive this edition after some have taken place. Our website, social media, and posters around Buckingham are a great place to keep updated about current events.

On Sunday 13th November 2022, the **Remembrance Day Parade** will form up on Market Hill and march from there at 10:30am to the War Memorial at St. Peter & St. Paul's Church. After a moving service, it will march back to Market Hill. A big screen will be erected on the green outside the Church. A rolling road closure and parking restrictions will be in place when the parade is on the move.

Our annual **Winter Fair** takes at Lace Hill Sports & Community Centre on Sunday 20th November from 2pm - 4.30pm. Please join us for a festive afternoon, do some Christmas shopping and support small local businesses. Refreshments will be available to purchase, and they'll be plenty of crafts and games for children to enjoy. There is a small £1 entrance fee per adult, and children go free. All monies raised will go towards supporting this event and future events at the Centre. We look forward to welcoming you to this event and hope you enjoy it!

Join us at our annual **Christmas Lights Switch On** in Buckingham Town Centre from 6pm on Saturday 26th November 2022. Expect to see lots of beautiful lights, artisan market stalls, food vendors, live music and real-life reindeer. The lights will be switched on by the Mayor, Cllr Margaret Gateley with the help of the winners of this year's Christmas card competition.

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Future Events

The annual **Christmas Parade** will be winding its way through the streets of Buckingham on Saturday 10th December from 10:45am, forming up on Chandos Road. Floats, walking groups and marching bands will make their way through the town centre and then back to Chandos Road. A road closure organised by Buckingham Town Council will be in place whilst the parade is taking place. The theme for this year's Christmas Parade is 'Films'.

Once the parade is over, stop by Buckingham Community Centre to visit the annual **Community Fair**. This event provides a vehicle for local groups, societies, and charities to raise funds by selling Christmas cards, knitted items, plants and much more.

The **Pancake Race** is a long-established event open to everyone and consists of four races with different categories for children, adults and team relays. Small prizes will be given to all participants of the children's races and a small trophy for the winners. The event will be held on the green outside St Peter & St Paul's Church, Castle Street, Buckingham on Saturday 18th February 2023 at 11am. The event is announced by the Town Crier and opened by the Mayor.

The **Food Fair** will be in the community centre on Saturday 25th February 2022 from 10am showcasing lots of great stalls from local producers. If you would like a stall at the event please get in touch with our Events Co-ordinator, Amanda Brubaker at events@buckingham-tc.gov.uk or call 01280 816 426.

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What is a Section 106 agreement?

Section 106 of the Town & Country Planning Act allows Local Authorities to link planning permission to obligations on the developer in return for approval. These can be conditions on the development itself (e.g. the number of Affordable Houses), or may be to mitigate the impact of the development on the host community – because additional residents will create a need for more school places, leisure facilities, or public transport services. They might be in the form of money to be paid to a school to build new classrooms, or they may be provided in kind, like the Affordable Housing, to be handed over to Buckinghamshire Council for people on the housing list. It is a legal agreement between the Council and the developer and its terms must be linked to the development– the Council cannot use the money for a project elsewhere in the county.

Almost all new developments must pay for something, from a children’s playground to a new school and a sports centre, as at Lace Hill. Mitigation projects must be for the general benefit of all residents, not just the new ones.

There is a similar scheme called CIL, Community Infrastructure Levy, but this is not used in the north of the county yet.

S106 money (and its allied s278 for road improvements) has provided

- Replacement equipment at almost all the town’s play areas, and new play spaces in the new estates
- The survey and necessary supporting works to make Addington Road one-way
- Money for the primary, secondary and special schools, the Library and Adult Learning to expand their buildings and equipment
- The expansion of the cycleway network inside and outside the town and soon the upgrade of the Scenic and Railway Walks into combined pedestrian/cycle routes with a hard surface and lighting.

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Citizens Advice's Winter Cost of Living advice

There are lots of things that can be done to help you be more in control of money, even if you are already in debt. Firstly, work out how much money you have in and going out each month - this will help you budget and prioritise.

If you are in debt you need to prioritise the debts, you have. We have information on our website to help with this. Some bills can cause more problems if you do not pay - these are your priority debts such as rent and mortgage arrears, energy bills and council tax. However, you can contact the organisation you owe money to so they can help you come up with a plan you can afford.

Check if you are entitled to any benefits. Are you getting everything you are entitled to and is the amount you are receiving, correct? You can use the benefits checker on our website to see if you could be getting more support, such as benefits or government grants or to check if you are being paid correctly. Everyone will be getting a £400 grant from the government to help with energy costs, which will be credited directly to your energy supplier if you pay by direct debit, or in prepayment vouchers if you have a meter. This will be spread over 6 monthly instalments.

We are running a FREE course called Money Matters which helps you to manage your money and make it work harder for you. We have also set up a Facebook group open to all, called 'Cost of Living Crisis Support Buckinghamshire' full of tips and advice to survive through the crisis.

For more information and advice, visit www.citizensadvicebucks.org.uk

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The graphic features a woman in a white shirt using a calculator and pen on a desk, with a large blue circle containing a white pound sign (£) overlaid. In the foreground, a hand is shown dropping a coin into a clear glass jar. The background shows stacks of coins and a pair of glasses on a desk. The text 'Money Matters' is prominently displayed in white on a blue background. Below the title, contact information and social media handles are provided, along with logos for the Community Fund, Citizens Advice Bucks, and Money Matters.

Money Matters

Find out more - email: moneymatters@cabucks.org.uk
Follow us on Instagram for the latest tips & tricks! @moneymattersbucks

COMMUNITY FUND citizens advice Bucks Money Matters

Citizens Advice Bucks is an operating name of Citizens Advice Buckinghamshire Ltd. Charity Number 1126825 a company limited by guarantee Company Number 06693405.

2022/23 EVENTS DIARY

Please find further details inside or online:

2022			
November	Christmas Lights Switch On (F/T)	Sat 26 th (6pm – 8pm)	Buckingham Town Centre
December	Christmas Parade	Sat 10 th (10:45am – 12:30pm)	Buckingham Town Centre
	Community Fair (F/T)	Sat 10 th (11:30am – 2pm)	Buckingham Community Centre
2023			
February	Pancake Race	Sat 18 th (11am – 12pm)	Green outside St Peter and St Paul Church
	Food Fair (F/T)	Sat 25 th (10am – 3pm)	Community Centre
March	Commonwealth Day Flag Raising	Mon 13 th (10am)	Outside Council Chamber
	Annual Town Meeting	TBC	Buckingham Community Centre
April	Spring Fair (F/T/H)	TBC	Cattlepens





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BUCKINGHAM TOWN COUNCIL

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Town Clerk: Ms. C. Molyneux

PHOTOGRAPHY AND RECORDING CONSENT FORM

To help us comply with the Data Protection Act 2018, we would like your consent before we take a photograph or recording of you, your child, young person or the vulnerable adult for whom you are responsible.

Buckingham Town Council is the controller of the personal data you provide. The Data Protection Officer is Claire Molyneux, the contact details are as above. We rely on your consent as our legal basis for processing your personal data. You may withdraw this consent at any time by contacting the Data Protection Officer.

The photograph or recording may be sent out to the media for promotional purposes and publications. It may also be used in our publications or those of our partners or used in exhibitions or on our website or social media accounts to promote our services and events. We will only process your personal data for these reasons unless we are under a legal obligation to do otherwise.

Please note that websites and social media accounts can be seen throughout the world and not just in the United Kingdom where UK law applies.

This form is valid for five years from the date of signing and copy of this completed form will be stored and linked to all relevant transparencies, negatives, digital image files or prints.

You have the right to access your personal data held by us, the right to rectification of inaccurate personal data, the right to request erasure of your personal data, the right to request restriction of processing, the right to receive or have your personal data sent to another controller in a portable format, and the right to object to us processing your personal data. You have the right to lodge a complaint with the Information Commissioner's Office by calling 0303 123 1113 or via their website ico.org.uk

I have read and understood the information above and give consent for Buckingham Town Council, its partners and the media to use the photographs/recordings as detailed in this form.

Location of Photograph

Name of person in image

Phone number or email

Address

(your contact details and name will not be shared with your image)

If your photograph has been taken as a competition winner, and you consent to your first name being shared in this context, please tick this box.

If signing on behalf of a child or person unable to sign for themselves, please give their name and your relationship to them.

Name of guardian

Relationship

Print name: _____ Signature: _____

Date: _____

Please pass this form back to the photographer or event organiser, Thank you

Buckingham Town Council
Communications Strategy Group
Thursday 13th October 2022

Contact Officer: Louise Stubbs, Interim Deputy Town Clerk

Revised Banner Policy

1. Recommendations

1.1. It is **RECOMMENDED** that Members accepted the proposed amendments to the Banner Policy.

2. Background

2.1. Members agreed a proposed Banner Policy on 10th July 2022. It was agreed that some amendments would be made by officers and a revised policy would be presented to the September meeting of the Communications Strategy Group. (min. 196/22)

3. Changes to the policy

3.1. It is **RECOMMENDED** that the following amendments are made to the Banner Policy.

Policy name changed to **Banner and Noticeboard Policy**.

Addition under **Policy on the display of banners in Buckingham town centre**:

As there is no payment for banner spaces, anyone making a booking is invited to donate to the Mayor's Charities: www.buckingham-tc.gov.uk/your-town-council/councillors/buckingham-mayor

Change to **1. How to ask permission for a banner to be displayed**:

1.1. To enquire about availability and booking of a banner space, please contact the Town Council: admin@buckingham-tc.gov.uk or call 01280 816 426.

Changes to **2. What kind of banners can be displayed?**

2.1. Requests will only be accepted for banners that promote local events that take place in the parish of Buckingham. The parish map can be viewed on Buckinghamshire Council's website: www.buckscc.gov.uk/services/community/research/boundary-maps Events are defined as one-off occasions, for example: a concert, theatre performance, sponsored race or non-profit open day.

2.2. Banners must be of good quality, waterproof and fixed securely so they do not come loose and cause a hazard to road users. They should be able to be read easily and quickly.

2.3. Environmental requirements:

2.3.2. Where possible, banners should be reusable, and should be fixed securely to the railings using reusable fixings that do not damage the railings, for example: reusable cable ties or rope. Weatherproof stickers can be used to change the dates on old banners.

2.3.3. When buying a banner consider buying recyclable or environmentally friendly options.

Change to **5. Who is responsible for the banners?**

5.2. When removing the banner all fixings must all be removed from the railings.

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BUCKINGHAM TOWN COUNCIL
COMMUNICATIONS STRATEGY GROUP
Thursday 13th October 2022

Contact Officer: Bethanie Dowden, Administrator

Social Media exceptions report June – August 2022

1. Recommendations

It is recommended that Members note this report.

2. Background

During 2020, Officers revised their approach to social media content. All campaigns are now categorised as high, low or medium importance, with differing targets for each. The full details of how progress with our social media is assessed are available in report **CSG/130/20**.

Members requested outlier reports on any particularly high or low performing content at each meeting. (min. 702/21)

3. Exceptions report June - August 2022

Several projects were run in the June - August 2022 period. Almost all met their internal targets.

Particularly high performing:

3.1 Celebrate Buckingham Day

Celebrate Buckingham Day more than tripled its reach, with particularly high engagement on the event schedule and thank you for attending the event posts. Stall holders feedback stated that they were extremely happy with how the event was organised and marketed.

3.2 Fringe Week

The Fringe Week reached more than double its targets with highest engagement on the initial post listing all the events planned. The individual events that received the most engagement was the Skatepark event, Art in the Market and Family Fun Day.

3.3 Peter Pan – Outdoor Theatre

The outdoor theatre production of Peter Pan hit its targets across most of the posts and received lots of engagement with high numbers of shares and interaction from the public throughout.

- 3.4 Other high performing press releases online included: pride month flag raising, Buckingham's banking hub and grants awarded promotion.

Officers involved in creating the content this quarter were: Communications Clerk, Office Apprentice, Events Coordinator, Lace Hill Centre Manager / Town Centre Manager and Markets Manager.

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Press Releases from Buckingham Town Council

31st May – 30th September 2022

Please note 'published' refers to publication in the local newspaper. All press releases are published on the Town Council website and promoted on social media.

PRESS RELEASE 299 – Right Royal Picnic

Published 03/06/2022

PRESS RELEASE 300 – Celebrate Buckingham Day Returns

Published 10/06/2022

PRESS RELEASE 301 – Dancing in the street at Music in the Market

Published 10/06/2022

PRESS RELEASE 302 – Queen's Jubilee Picnic on the Pitch Celebrations

Published 10/06/2022

PRESS RELEASE 303 – Pride Flag raised for first time in Buckingham

Published 17/06/2022

PRESS RELEASE 304 – Be involved for the bees: Buckingham In Bloom Competition is now open!

Published 24/06/2022

PRESS RELEASE 305 – Mayor Making

Published 17/06/2022 and featured in Clerks and Council's Direct.

PRESS RELEASE 306 – Buckingham Town Centre Is Blooming with Colour

This press release was not published.

PRESS RELEASE 307 – Buckingham Fringe Week to celebrate local artists, culture and outdoor summer fun

Published 01/07/2022

PRESS RELEASE 308 – Buckingham is a #lovetreezone

This press release was not published.

PRESS RELEASE 309 – New Litter Pickers for Buckingham

Published 01/07/2022

PRESS RELEASE 310 - Live Q&A gives refugees chance to find out more about settling into Buckinghamshire

Published 24/06/2022

PRESS RELEASE 311 – Celebrate summer with a trip from Buckingham to Neverland

Published 01/07/2022

PRESS RELEASE 312 – Listen to our needs, demands Buckingham

Published 15/07/2022

PRESS RELEASE 313 – Buckingham Banking Hub wants to know your ideas

Published 08/07/2022 and appeared on BBC Radio 4

PRESS RELEASE 314 – Skating into Buckingham Fringe Week

This press release was not published but Art in the Market featured on BBC South TV.

PRESS RELEASE 315 – Magic in the Market

This press release was not published.

PRESS RELEASE 316 – Free family adventures in Buckingham with an augmented reality story trail

This press release was not published.

PRESS RELEASE 317 – Stilt walkers, skaters and family fun kick off Buckingham Fringe Week

Published 22/07/2022

PRESS RELEASE 318 – Free Play Around the Parishes and Basketball Sessions are back for the Summer Holidays

This press release was not published.

PRESS RELEASE 319 – Stage set for Peter Pan to fly in for open-air theatrical treat

Published 29/07/2022

PRESS RELEASE 320 – Fringe week brought summer fun to Buckingham

This press release was not published.

PRESS RELEASE 321 – Grants and awards for groups looking to Buckingham's future

Published 29/07/2022

PRESS RELEASE 322 – Buckingham backs the Lionesses

This press release was not published.

PRESS RELEASE 323 – No BBQs in Buckingham's Parks

Published 12/07/2024

PRESS RELEASE 324 – Families enjoy a swashbuckling outdoor performance of Peter Pan by J.M Barrie

Published 19/08/2022

PRESS RELEASE 325 – New venue for Buckingham's The Film Place

Published 26/08/2022

PRESS RELEASE 326 – A real way along the railway

Published 26/08/2022

PRESS RELEASE 327 - BandJam to Rock Buckingham Town Centre

Published 26/08/2022

PRESS RELEASE 328 – BandJam rocks bank holiday weekend in Buckingham

Published 02/09/2022

PRESS RELEASE 329 – And the winners are: floral displays wow Buckingham

Published 09/09/2022

PRESS RELEASE 330 – Basketball and Play Around The Parishes Free Events in Buckingham

This press release was not published.

PRESS RELEASE 331 – Does your dog have the waggiest tail or look most like its owner?

Published 09/09/2022.

PRESS RELEASE 332 – Statement from the Mayor of Buckingham

Published 16/09/2022

PRESS RELEASE 333 – Reading of the Proclamation of the Accession in Buckingham

This press release was not published.

PRESS RELEASE 334 – Annual River Rinse in Buckingham

This press release was not published.

PRESS RELEASE 335 – Buckingham Marks Death of Queen Elizabeth II

This press release was not published.

PRESS RELEASE 336 – Stop Wasting time

Published 30/09/2022

PRESS RELEASE 337 – Great River Great Ouse hosts its first annual River Rinse

This press release was not published.

PRESS RELEASE 338 – Grants available for Buckingham community groups 2023

This press release was not published.

PRESS RELEASE 339 - Loss of BBC Oxford leaves Buckingham in the dark

This press release was not published.

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