

Minutes from the meeting of the Communications Strategy Group held on Thursday 2nd July 2020 at 4:00pm via Zoom.

Present:

- Cllr. M. Gateley
- Cllr. J. Harvey
- Cllr. R. Newell
- Cllr. Strain-Clark

In Attendance: Ms. C. Molyneux – Deputy Town Clerk
 Ms. E. Churchill – TIC Supervisor
 Mrs. L. Stubbs – Communications Clerk
 Ms. B. Dowden – Apprentice Office Administrator

200/20 Apologies for Absence

There were no apologies for absence.

201/20 Declarations of Interest

There were no declarations of interest.

202/20 Ongoing Development of Existing Website

Members received a presentation on the draft version of the Tourist Information Centre website from the Deputy Town Clerk and the TIC Supervisor. The Deputy Town Clerk explained that there was still some work to do to complete the website for unavoidable reasons. Members **AGREED** that other fonts should be considered for the website as they were concerned about how accessible and readable the current choice was.

ACTION TIC Supervisor

Members noted that both the Deputy Town Clerk and TIC Supervisor had done a great job on the website and they should be pleased with what they have accomplished.

203/20 Chair's Items

There were no Chair's Items.

204/20 Date of Next Meeting

Thursday 30th July 2020

The meeting ended at 4:35pm.

Chair..... Date.....