



BUCKINGHAM TOWN COUNCIL

TOWN COUNCIL OFFICES, CORNWALLS MEADOW,
BUCKINGHAM. MK18 1RP

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Town Clerk: Mr. C. P. Wayman

Tuesday, 21 March 2017

Councillors

You are summoned to a meeting of the Town Centre & Events Committee of Buckingham Town Council will be held on **Monday 27th March 2017** following an Extraordinary Meeting of Full Council in the Council Chamber, Cornwallis Meadow, Buckingham at 7.00pm.

Mr. C.P. Wayman
Town Clerk

Please note that the Town Centre & Events Committee meeting will be preceded by Public Question time in accordance with Standing Order 3.f, which will last for a maximum of 15 minutes

AGENDA

1. **Apologies for Absence**
Members are asked to receive apologies from Councillors.
2. **Declarations of Interest**
To receive declarations of any personal or prejudicial interest under consideration on this agenda in accordance with the Localism Act 2011 Sections 26-34 & Schedule 4.
3. **Minutes**
To receive the minutes of the Meeting held on Monday 6th February 2017 ratified at Full Council on Monday 13th March 2017. (TCE/06/16) **Copy previously circulated**
4. **Action List** **Appendix A**
To receive action reports and updates
5. **Armistice Day Saturday 11th November 2017** **Appendix B**
To receive and discuss correspondence from Mr Lionel Weston
6. **Market Promotion and Incentives** **TCE/71/16**
To receive a written report from the Deputy Town Clerk
7. **Budget** **Appendix C**
To receive the latest budget figures
8. **Lace Hill Event** **TCE/72/16**
To discuss proposal received from Lace Hill Community Centre Co-ordinator
9. **Buckinghamshire Best Kept Village Competition** **Appendix D**
To note competition rules of entry and marking schedule.

Buckingham



Twinned with Mouvaux, France



- 10. Forthcoming Events**
Scouts St George's Day Parade 23rd April 2017
Spring Fair 30th April 2017
May Day 2nd May 2017
Music In The Market 28th May 2017
Fringe Week 17th – 24th June 2017
- 11. Event Reviews**
11.1 Pancake Race – to receive a verbal report from the Events Co-ordinator
11.2 Food Fair – to receive a written report from the Events Co-ordinator **TCE/73/16**
11.3 Great British Spring Clean – to receive a verbal report from the Events Co-ordinator
11.4 Commonwealth Day – to receive a verbal report from the Events Co-ordinator
- 12. European Market** **Appendix E**
To discuss whether or not to hold a European Market in the town centre in April 2017
- 13. Buckingham Activities Group (BAG)**
To receive a verbal update from Cllr O'Donoghue
- 14. Access**
- 15. Visitor Information Centre** **Appendix F**
To receive the latest visitor and accommodation statistics
- 16. Twinning**
- 17. Correspondence**
17.1 To receive correspondence concerning the 2018 Pancake Race **Appendix G**
- 18. News Releases**
- 19. Chairman's Items**
- 20. Date of the next meeting:** Monday 22nd May 2017

To:

Cllr. Ms. J. Bates

Cllr. T. Bloomfield

Cllr. Mrs. G. Collins

Cllr. Mrs. M Gateley

Cllr. D. Isham

Cllr. A. Mahi

Vice Chair

Mayor

Cllr. H. Mordue

Cllr. L. O'Donoghue

Cllr. M. Smith

Cllr. Mrs. C. Strain-Clark

Cllr. R. Stuchbury

Chairman

ACTION LIST

Appendix A

TOWN CENTRE & EVENTS COMMITTEE

Subject	Minute/Date	Form	Response received	Social Value	Officer Effort	Urgency	Total
Disabled Access to Public Events		Incorporate relevant parts into Event Management Plan DTC to compile list of venues within the town including disabled access details	Ongoing – Cllr Strain-Clark to assist with assessment of venues for disabled access Ongoing	2	4	1	7
License for Chandos Park	11/07/16	Forms received from AVDC to cancel license. Contacting Mike Hall who holds license as he needs to complete the forms	On going	1	3	2	6
Training	30/08/16	Events Co-ordinator to liaise with Debby Brooks and investigate various options for training on sexual exploitation, terrorism and public place violence	Ongoing	2	3	1	6
Funeral Fair	05/12/16	Proposal from Cllr Harvey to run a Funeral fair	Cllr Harvey and Cllr Bates to draft a report to outline anticipated production and likely officer time	4	4	1	8
Events Report	05/12/16	Town Clerk to bring a report to meeting reviewing all the events	Ongoing – Town Clerk will bring this to the meeting on 27/03/17	3	2	1	6
Planter contract	759/16	Planter Contract – to go out to tender for new contracts	Ongoing	4	2	3	9

Charter Fair 100 th Anniversary Nichols Amusements	760/16	Events Co-Ordinator and Chair to come back to committee with recommendations of a gift and the budget from which it would be paid	On going. Trying to get in touch with Showman's Guild to double check anniversary year.	2	3	3	8
Comedy Night	463/16 763.3	Publish Advertorial on past names that have come to the Buckingham Comedy nights	Publish this when advertising the act for the Fringe Week in June	3	1	2	6
Access - Pavements	771/16	Town Clerk to write to Cllr Whyte regarding the state of the pavement outside Clay's butchers, sets by the market and the section of pavement from Binn's Restaurant to the Post Office		4	3	2	9

Dear Robin,

My apologies for contacting you directly and I hope I am not contravening any Town Council conventions and protocol! I am writing a similar letter to Mike Smith, Martin Try, Howard Mordue and Andy Mahi because you maybe people who understand my involvement and interest in Community Events!

Next year is 100 years since the Armistice day was signed and I would like to organise a Town Centre celebration of this on Saturday 10th November 2018 if possible. This would be in the form of an early evening musical entertainment with invited Military Band, Brighthouse & Rastrick Colliery Band, local choirs, orchestras and bass bands entertaining local people with a patriotic flavour (Last Night of the Proms/Festival of Remembrance) celebration

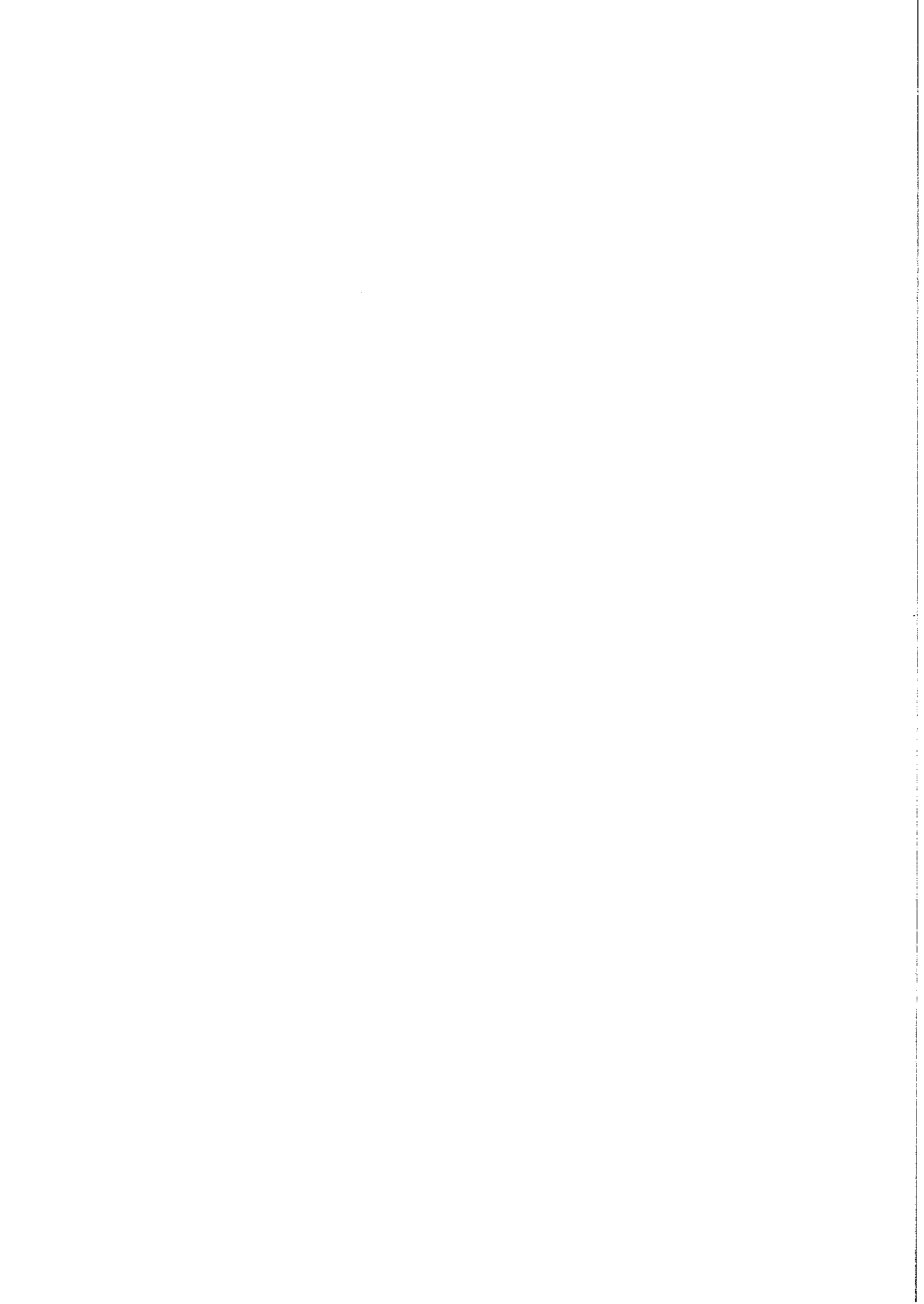
These would obviously need the total backing and support (not financially!) of the Town Council and the purpose of writing to you with these very provisional ideas is to sound you out before I make a formal application for a very straight forward road closure and proceed with any sponsorship planning. If you do not think this is a viable and appropriate form of celebration then I will scrap the idea!

- The British Legion will benefit from any money raised
- I have already planned "Armistice 100" Tapestries being seen by local people to be displayed for a month in November 2018; 10 tapestries depicting national and global events during the 100 years.
- Street parties as the first part of the afternoon celebrations
- Live drama celebrating the survivors of WW1 will run alongside the musical entertainment during the week before the event.
- Remembrance Sunday itself will not be compromised in any way.

Please let me know if you want me to explain further/provide more details.

Best wishes

Lionel Weston



BUCKINGHAM TOWN COUNCIL

TOWN CENTRE & EVENTS

MONDAY 27th March 2017

Agenda Item no.

Committee Chairman: Cllr Mike Smith

Contact Officer: Claire Childs

Market Promotion and Incentives

Work has been ongoing to promote and encourage more traders onto the Buckingham Street and Flea Markets. After reviewing some marketing and incentives offered by other markets, it is proposed to adopt some of these initiatives.

a) **Pitch Rents** – to remain as per current rates

Some markets offer fixed rate rents, however these are generally where standard sized pitch / market stalls are provided by the authority.

MARKET	REGULAR Traders	CASUAL Traders
Tuesday Street Market	£1.00 per foot	£1.50 per foot
Saturday Street Market	£1.00 per foot	£1.50 per foot
Saturday Flea Market	£7.00 per 8ft table	

b) **Casual Traders** – to offer reduced and free trading weeks to tempt casual traders to 'test the market' before encouraging them to sign up as regular traders.

New traders will be invited to try the market as a casual trader.

As a casual trader, we can offer the following incentives* so that you consider joining our market on a regular basis:

- First week – charged at usual casual rate (currently £1.50 per ft)
- Second and third weeks – charged at half the usual casual rate (currently £0.75p per ft)
- Fourth and Fifth weeks – free of charge!

You can continue as a casual trader without the allocation of a regular pitch, or after attending for a period of four continuous weeks, you can apply to become a regular trader, with a designated reserved pitch, and benefit from the regular trader rent rates.

**casual incentives cannot be repeated within one calendar year*

- c) **Regular Traders** – to offer “holiday pay” for two weeks (rent free when traders do not have to pay, but also do not have to trade) but keep the regular trader pitch and benefits.

As a regular trader you will have:

- Guaranteed allocated pitch on each day that you sign up to trade
- Regular pitch rent at £1.00 per foot
- Holiday Pay** for two weeks per year – that means two weeks rent free, when you do not need to trade.

If you apply to trade on both market days, it may not be possible to allocate the same pitch on both days, however this will be done where possible.

A pitch will be available for you, as long as the stall rent is paid and no arrears are outstanding.

Aside from the holiday pay period**, as a regular trader you commit to trade on the market throughout the year, and pay rent for each week whether you actually trade or not.

Pitch rents will be payable in advance on a weekly basis.

- d) **Trader Referral Scheme** – to offer “two weeks rent free” as an incentive reward to regular traders who introduce a new trader onto the market; available once the new trader has completed three months trading.

Recommendation

To discuss and agree the incentive rules as detailed above.

To produce a welcome pack detailing these rules which will be available on the website, and which will be issued to casual / perspective traders along with an application form to help make the information more accessible and the application process easier.

16/03/2017

Buckingham Town Council

16:06

Detailed Income & Expenditure by Budget Heading 16/03/2017

Page No 1

Month No : 12

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% of Budget
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TOWN CENTRE & EVENTS

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% of Budget
301 TOWN CENTRE & EVENTS							
4078 NEW SIGNS	0	0	500	500		500	0.0 %
4079 FAIR TRADE PROMOTION	28	162	400	238		238	40.5 %
4094 YOUTH PROJECT	0	2,840	3,000	160		160	94.7 %
4104 TOWN IN BLOOM	0	5,410	6,887	1,477		1,477	78.6 %
4107 PRIDE OF PLACE	0	422	250	-172		-172	168.8 %
4115 RIVER RINSE	0	108	400	292		292	27.0 %
4165 WINTER HANGING BASKET	0	669	1,000	331		331	66.9 %
4201 CHRISTMAS LIGHTS	0	3,247	10,000	6,753		6,753	32.5 %
4202 FIREWORK DISPLAY	0	3,585	4,000	415		415	89.6 %
4203 COMMUNITY FAIR	0	215	500	286		286	42.9 %
4205 CHRISTMAS PARADE	0	3,175	3,000	-175		-175	105.8 %
4208 SPRING FAIR	0	0	500	500		500	0.0 %
4209 TRAFFIC ORDERS FOR EVENTS	0	0	300	300	850	-550	283.3 %
4210 PANCAKE RACE	0	74	75	1		1	98.6 %
4211 BAND JAM	0	3,417	3,500	83		83	97.6 %
4212 CHRISTMAS LIGHT SWITCH ON	0	640	600	-40		-40	106.7 %
4213 DOG AWARENESS	0	374	300	-74		-74	124.7 %
4216 MAY DAY EVENT	0	8	50	42		42	17.0 %
4220 MUSIC IN THE MARKET	0	3,515	3,500	-15		-15	100.4 %
4228 ENTERTAINMENTS	0	528	1,070	542		542	49.4 %
4241 COMEDY NIGHT EXPENDITURE	495	1,497	3,000	1,503		1,503	49.9 %
4243 CHARTER FAIR EXPENDITURE	0	1,778	1,800	22		22	98.8 %
TOWN CENTRE & EVENTS :- Expenditure	523	31,665	44,632	12,967	850	12,117	72.9 %
1013 HANGING BASKETS	0	333	1,000	-667			33.3 %
1062 COMMUNITY FAIR - TABLE	0	180	300	-120			60.0 %
1063 TRAFFIC ORDERS RECHARGED	0	0	150	-150			0.0 %
1066 COMEDY NIGHT INCOME	663	663	3,000	-2,338			22.1 %
1069 CHARTER FAIR INCOME	0	6,364	6,330	34			100.5 %
TOWN CENTRE & EVENTS :- Income	663	7,540	10,780	-3,240			69.9 %
Net Expenditure over Income	-140	24,125	33,852	9,727			
302 STREET MARKET							
4017 SUBSCRIPTIONS	0	318	330	12		12	96.4 %
4225 RATES	0	3,727	4,000	273		273	93.2 %
4226 SUPERVISORS	0	4,263	4,000	-263		-263	106.6 %
4235 MARKET INFRASTRUCTURE &	0	1,900	2,400	500		500	79.2 %
STREET MARKET :- Expenditure	0	10,208	10,730	522	0	522	95.1 %

Month No : 12

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% of Budget
1005 STREET MARKET	1,872	15,763	19,000	-3,237			83.0 %
1006 FLEA MARKET	461	3,530	5,000	-1,470			70.6 %
STREET MARKET :- Income	2,333	19,293	24,000	-4,707			80.4 %
Net Expenditure over Income	-2,333	-9,085	-13,270	-4,185			
<u>303 SPECIAL EVENTS</u>							
4242 FOOD FAIR	0	343	1,200	857		857	28.6 %
4260 TWINNING	0	1,000	1,000	0		0	100.0 %
SPECIAL EVENTS :- Expenditure	0	1,343	2,200	857	0	857	61.0 %
1020 FOOD FAIR INCOME	125	649	450	199			144.2 %
1034 FESTIVAL OF HEALTH	0	2,000	0	2,000			0.0 %
SPECIAL EVENTS :- Income	125	2,649	450	2,199			588.7 %
Net Expenditure over Income	-125	-1,306	1,750	3,056			
TOWN CENTRE & EVENTS :- Expenditure	523	43,216	57,562	14,346	850	13,496	76.6 %
Income	3,121	29,482	35,230	-5,748			83.7 %
Net Expenditure over Income	-2,598	13,734	22,332	8,598			
<u>PARTNERSHIPS</u>							
<u>505 AYLESBURY VALE RATE</u>							
4219 BUCKINGHAM FRINGE	0	4,511	9,000	4,489		4,489	50.1 %
5001 TIC GRANT	0	26,000	26,000	0		0	100.0 %
AYLESBURY VALE RATE :- Expenditure	0	30,511	35,000	4,489	0	4,489	87.2 %
1065 BUCKINGHAM FRINGE INCOME	0	2,267	4,000	-1,733			56.7 %
1068 COUNCIL TAX TOP UP GRANT	0	9,065	0	9,065			0.0 %
AYLESBURY VALE RATE :- Income	0	11,332	4,000	7,332			283.3 %
Net Expenditure over Income	0	19,179	31,000	11,821			
PARTNERSHIPS :- Expenditure	0	30,511	35,000	4,489	0	4,489	87.2 %
Income	0	11,332	4,000	7,332			283.3 %
Net Expenditure over Income	0	19,179	31,000	11,821			
<u>PLANNING</u>							
<u>601 PLANNING</u>							
4623 DISPLAY EQUIPMENT	0	0	5,000	5,000		5,000	0.0 %
PLANNING :- Expenditure	0	0	5,000	5,000	0	5,000	0.0 %
Net Expenditure over Income	0	0	5,000	5,000			

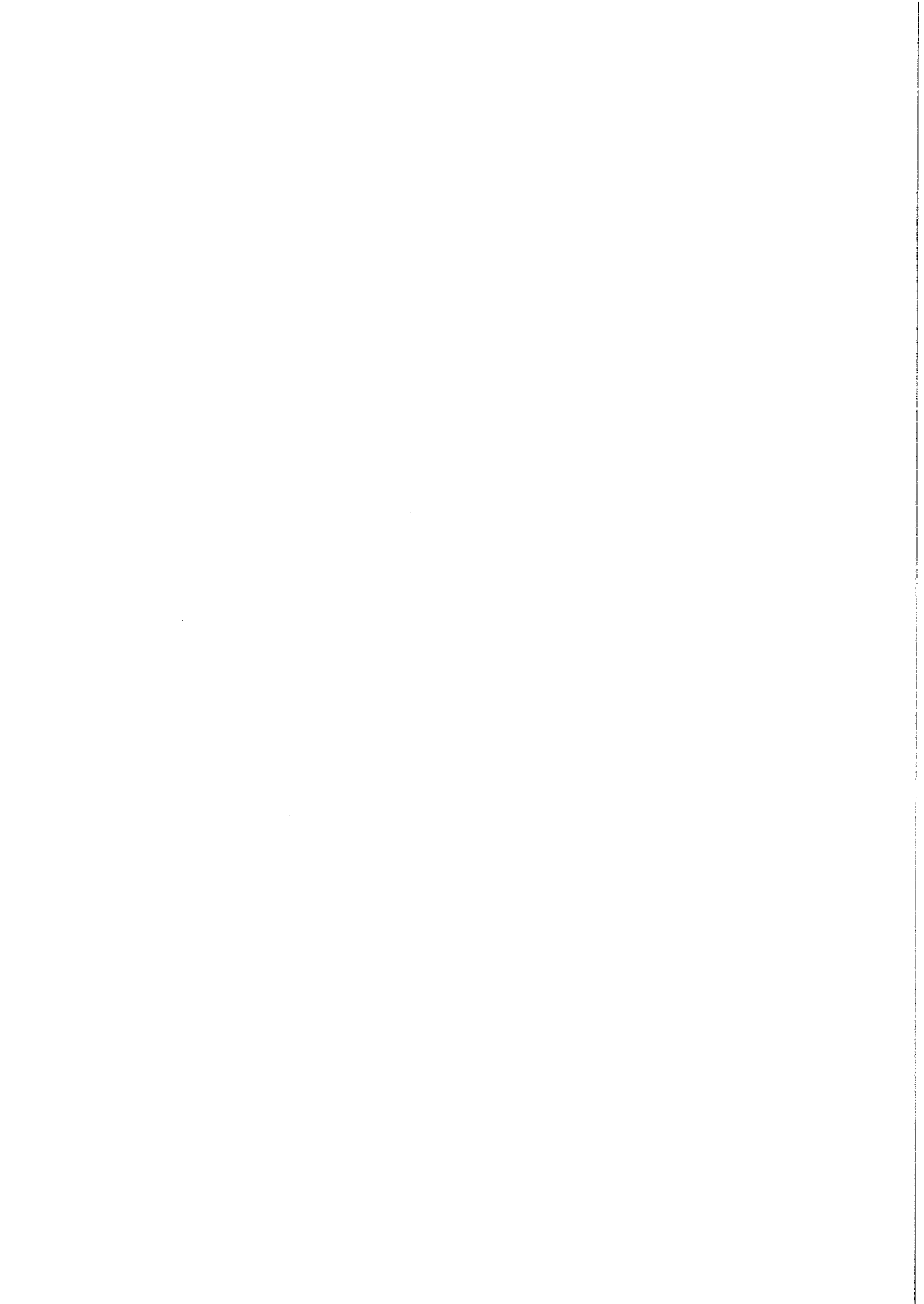
Month No : 12

Committee Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% of Budget
PLANNING :- Expenditure	0	0	5,000	5,000	0	5,000	0.0 %
Income	0	0	0	0			0.0 %
Net Expenditure over Income	0	0	5,000	5,000			

EARMARKED RESERVES

901 EARMARKED RESERVES								
4226	SUPERVISORS	0	0	0	0	0	0.0 %	
9006	NAG	0	0	1,598	1,598	1,598	0.0 %	
9009	CAPITAL RESERVE	0	66,453	66,453	0	0	100.0 %	
9011	WAR MEMORIAL	0	0	931	931	931	0.0 %	
9012	CHRISTMAS LIGHTS	0	0	6,753	6,753	6,753	0.0 %	
9013	YOUTH PROJECTS	0	0	3,270	3,270	3,270	0.0 %	
9015	CHARTER FAIRS	0	1,303	7,795	6,492	6,492	16.7 %	
9018	REPAIR OF FOOTPATHS	0	2,966	2,966	0	0	100.0 %	
9019	MEMORIAL TESTING	0	0	2,874	2,874	2,874	0.0 %	
9025	PLAY AREA REPLACEMENT	0	0	17,121	17,121	17,121	0.0 %	
9027	GREEN BUCKINGHAM GROUP	0	0	226	226	226	0.0 %	
9029	CIRCULAR WALK MAINT	0	0	5,399	5,399	5,399	0.0 %	
9030	TOURISM LEAFLETS	0	0	3,402	3,402	3,402	0.0 %	
9032	BUCK NEIGHBOURHOOD DEV	1,200	1,200	1,200	0	0	100.0 %	
9033	DESTINATION BUCKINGHAM	0	2,965	4,902	1,938	1,938	60.5 %	
9035	PARKS DEVELOPMENT	0	35,842	43,192	7,350	7,350	83.0 %	
9036	ELECTION COSTS	0	0	3,188	3,188	3,188	0.0 %	
9038	NEW VEHICLE	0	13,815	13,815	0	0	100.0 %	
9039	BARRIERS FOR EVENTS	0	409	2,608	2,199	2,199	15.7 %	
9040	PARK RUN	0	20	0	-20	-20	0.0 %	
9042	HOSTING OF TWINNING EVENT	0	938	2,000	1,062	1,062	46.9 %	
9043	NEW BAGS AND LEAFLETS	0	0	1,532	1,532	1,532	0.0 %	
9044	COMEDY NIGHT	0	0	2,057	2,057	2,057	0.0 %	
9045	ACCESS FOR ALL	0	15	500	485	485	3.1 %	
9046	PLANNING DISPLAY EQUIPMENT	0	0	5,242	5,242	5,242	0.0 %	
9047	FUTURE EVENTS	0	335	2,760	2,425	2,425	12.1 %	
EARMARKED RESERVES :- Expenditure		1,200	126,261	201,784	75,523	0	75,523	62.6 %
Net Expenditure over Income		1,200	126,261	201,784	75,523			
EARMARKED RESERVES :- Expenditure		1,200	126,261	201,784	75,523	0	75,523	62.6 %
Income		0	0	0	0			0.0 %
Net Expenditure over Income		1,200	126,261	201,784	75,523			



BUCKINGHAM TOWN COUNCIL
TOWN CENTRE & EVENTS COMMITTEE
MONDAY 27th MARCH 2017

Agenda item no:

Contact Officer: Sam Hoareau

Background

The Lace Hill Sports & Community Centre Coordinator (LHSCC Coordinator) is hoping to support Well Street Church along with other local groups in organising a free community event aimed at all Buckingham Residents.

It is felt that this would be a great opportunity for joint partnership working with a valued group in the local community. By aiding in the event it will promote the centre and hopefully increase the number of hirers.

There are three proposed dates during the summer, Saturday 27th May Saturday 10th June or the 18th June 2017. The event will initially take place outside on the pitches but if the weather turns then the event can be downsized and take place in the hall. Depending on the size of the final event the sports hall may be utilised as would the toilets.

Information

The event will be a family fun day, a three-hour event with a free BBQ but with donations to offset costs, free bouncy castle play and free tea, coffee, and juice. This will be organised and provided by the Church.

The LHSCC Coordinator would work with existing hirers and contacts in the local community to organise some craft stalls, sport games and dance sessions and entertainment, free of charge to which will showcase the activities taking place. It would allow the existing groups to recruit more members, thus increasing their sustainability and the financial stability of the centre.

Strategic Plan

The event would be a good example of Critical Success Factor (CSF) 3 – Established greater active engagement with local Partners and Public and would also aid with CSF 2 Improved Community Spirit.

Prioritisation

Social Value – 3 There would be a return on social value as the event is likely to attract large numbers of people who will benefit from a free afternoon of entertainment and food.

Officer Work – 3 While there would be some work entailed with would be through existing contacts (most of who would be contacted on other issues so it would just be added to existing conversations) and co-ordinating on the day and liaising with Well Street Church.

Urgency – 4 the work fits in with the existing Strategic Plan and due to the fact that the event is relatively close the work required would need to be carried out quickly to enable it to go ahead.

Recommendation

It is recommended to proceed with enabling and aiding in a large event and that hire fees are waived as the Town Council's contribution which may enable Well Street to spend more money on additional activities on the day.

BUCKINGHAMSHIRE BEST KEPT VILLAGE COMPETITION 2017

2017
celebrating 60 years of
the Best Kept Village
Competition in
Buckinghamshire

RULES OF ENTRY

PLEASE READ THIS INFORMATION SHEET CAREFULLY

CUPS

Villages/towns should enter for the cup relevant to their population.

Gurney Cup (population up to 500)

Morris Cup (population 501 – 1501)

DeFraigne Cup (population 1501 – 3000)

Michaelis Cup (towns, population over 3000)

Pushman Cup (rural population over 3000)

Tindall Cup (2016 winners' Cup)

Cup winners in the 2016 competition may only enter for the Tindall Cup. They may re-enter the main competition in 2018.

The Dashwood Trophy is awarded to the runner-up with the highest mark who has not won a cup during the last 5 years. Entrants for the Dashwood Trophy will be automatic if the village or town qualifies.

The Sword of Excellence is awarded to the winner with the highest marks.

A 'Vibrant **Community Award**' will be awarded at the judges' discretion.

POPULATION

This should be based on the last census or any later information published by the County or District Councils. Where a parish comprises two or more distinct villages/communities, any one or more of those villages/communities may enter the competition separately. In this case it is the population of that village/community which is relevant.

FEATURES – REQUIREMENTS FOR ENTRY

Definition of Village/Town – Features that should be present in all applications.....

- Place of Worship – this will include any denomination: Anglican, Roman Catholic, Methodist, Baptist etc
- Village Green, playing field or recreational field with open access
- Community Centre, village hall, church hall or other suitable place for assembly i.e. pavilion

The features must be clearly marked on a map (a scale of 1:10,000 which is approximately 6 inches to the mile would be appropriate in most cases). The features should be identified on the map using the same number and letter as they are given on the marking schedule i.e. 1A, 2E etc. Do not add features which are not listed on the marking sheet. The judges will, however, assess the overall appearance of your village/town. Marks may be deducted for inadequate maps.

If you feel that the judges may need some help in identifying the boundaries of the village/town entered, please also mark these on the map. If the boundaries are deemed to have been drawn too tightly, the entry will not be accepted. Judges have agreed to try not to visit villages on market days if contestants make clear which are these days. Also please indicate which authority is responsible for your grass cutting.

JUDGING

Judging will take place between 1st June and 7th July. A short report incorporating the judges' comments will be sent to every entrant.

TROPHIES

A cup and wrought iron Best Kept Village sign will be presented to each winning village/town to be retained until required for the next year's competition.

ENTRY

A £20 fee is charged for each entry.

The entry form, fee and map should be returned to reach the Buckinghamshire Best Kept Village Competition, County Hall, Walton Street, Aylesbury HP20 1UA **NOT LATER THAN 30th APRIL 2017.**

THE DECISION OF THE JUDGES IS FINAL



Buckinghamshire Best Kept Village Competition
County Hall
Aylesbury
HP20 1UA

BKVBucks@gmail.com
07857 968448

BUCKINGHAMSHIRE BEST KEPT VILLAGE COMPETITION

2017

MARKING SCHEDULE

2017

*celebrating 60 years of the
Best Kept Village
Competition in
Buckinghamshire*

Cup:

Village/town:

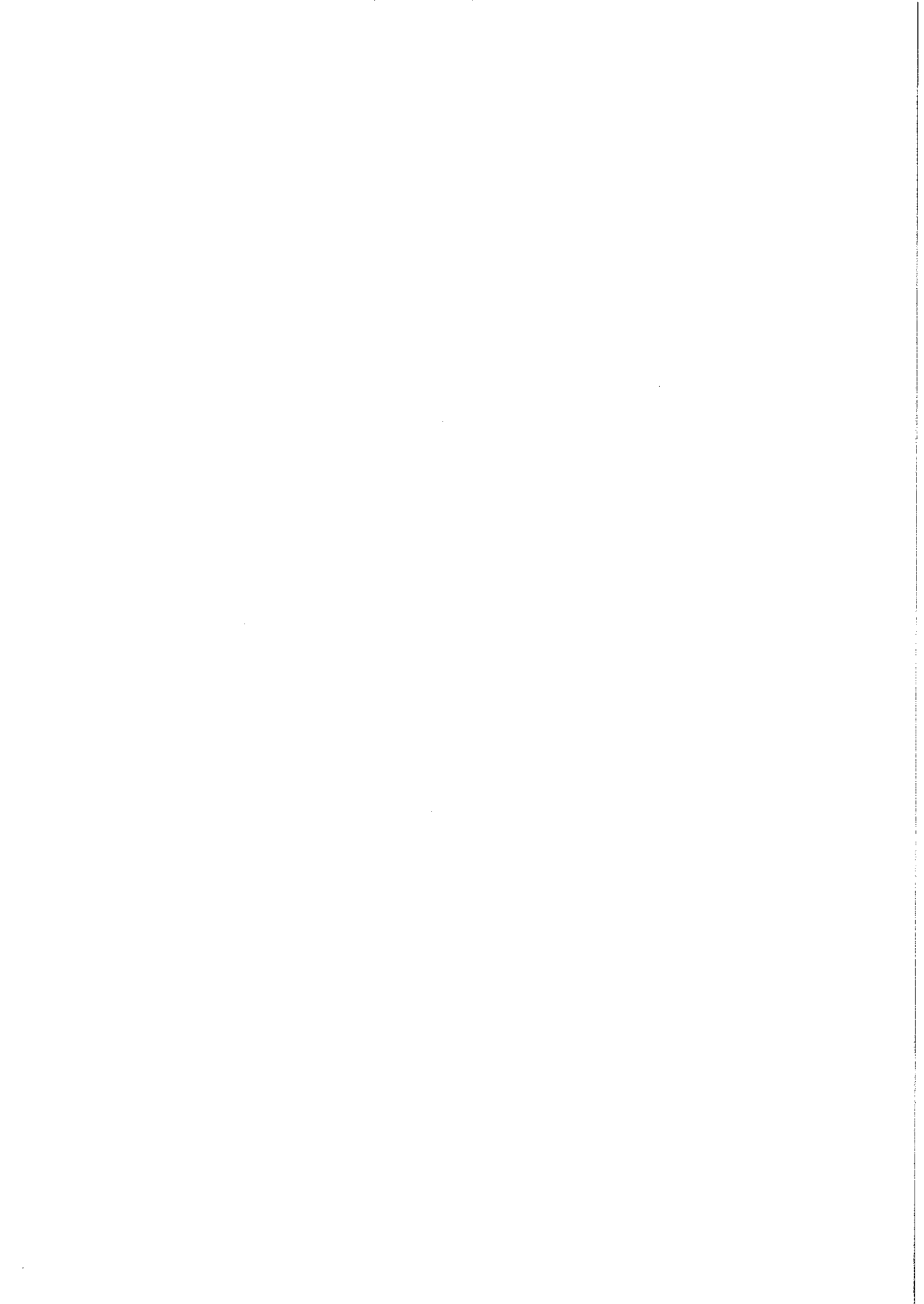
	Possible Marks	Marks Awarded
Principal features		
1A. Cemetery, graveyard (separate or attached to a place of worship)	10	
1B. Common, green, playing field	10	
1C. Children's play area	10	
1D. Nature conservation areas	5	
1E. Village hall, community centre, church hall	10	
1F. General environmental features (hedges, verges, ditches, pond, stream, pump)	10	
Other features		
2A. Areas around shops	5	
2B. Areas around pubs	5	
2C. Bus shelters	5	
2D. Notice boards	5	
2E. War memorial	10	
2F. Overall appearance, lack of litter and evidence of community effort	15	
TOTAL	100	

Judges' signatures:

Date:

Notes:

- The whole village/town will be judged, not solely the specific features identified on the map.
- The community will be assessed as seen by the judges on the inspection day.
- Absent features will be awarded an average mark taking into account the other features in the category.
- Judges take into account that cutting of grass verges outside the settlement is usually the principal authority's responsibility.



**BUCKINGHAM TOWN COUNCIL
TOWN CENTRE AND EVENTS COMMITTEE
Monday 27th March 2017**

Food Fair

Agenda item no.

General Information

The 5th annual food fair was held on Saturday 25th February in the Community Centre. This sell out event with 27 stall holders attracted more than 1,000 visitors between 10am and 3pm.

This year's event saw a lot of new stall holders including Bucks Star Beer from Milton Keynes, Udderly Fresh Raw Milk from Winslow, who had recently been on local news BBC South, local Buckingham Honey producer Beekeeper Honey who sold out and had to replenish their stock. The very popular Baja-Cantina who serve Mexican Street Food and can be found in Hunter Street every Tuesday evening were also there. There was also herb and spiced tea, artisan chocolates, fresh meat, non-alcoholic ginger drink, pies, pasta and olive oil.

The Buckingham Action Group which includes representatives from Buckingham Town Council and Project Street Life teamed up again for the Great Buckingham Youth Bake Off. Project Street Life lead on the bake off and the food fair provided the venue for the judging. This year the youth had to decorate their cakes at the event and they were then judged by Mayor Cllr Andy Mahi, Victoria Forward of Victoria Sponge and Jill Hynes from the WI.

The WI had a very successful time with the refreshments. They were selling homemade cakes and cups of tea and coffee. Every year they have a project that they raise money for and this year they have chosen to raise money to buy a star for the town's Christmas tree. The cost for the star is £250 and this was raised as a result of the sales made at the Food fair.

BBC 3 Counties Radio dropped in before the fair opened as we were part of the weekend 'Treasure Hunt'. They broadcast live from the event for a few minutes before going off to the next destination. The media team from Buckingham University spent a long time filming the different stalls and chatting to stall holders.

The event was advertised on social media, in the Buckingham & Winslow Advertiser and posters around the town. Stall holders also advertised the event through their social media pages.

A feed back form was sent out to stall holders after the event and to date nearly everyone has returned them. The comments have been positive and most of them have asked for a table next year. (See attached).

Recommendation

I recommend that we continue with the food fair again next year and that if we change the layout for the tables slightly we should be able to fit in another 4 stallholders.

I also recommend that if Project Street Life/Buckingham Action Group would like to organise another bake off, that the food fair hosts the event again as it fits in nicely with the main event.

BUCKINGHAM FOOD FAIR

Thank you for attending this year's Buckingham Food Fair. To help us improve the event in the future, please can you provide us with the following information.

Name UNUSUALLY FRESH RAW MILK

Company Name CLARE BARBER

What was your best seller on the day? MILK + CHEESE KITS

What did you sell least of? EGGS

Estimated takings on the day £ 250

Was the footfall what you expected? yes.

How could the event be improved?

Any other comments Great day for us, very busy at home due to publicity

BUCKINGHAM FOOD FAIR

Thank you for attending this year's Buckingham Food Fair. To help us improve the event in the future, please can you provide us with the following information.

NameHelen Saini.....

Company NameICHAI Ltd.....

What was your best seller on the day? ...Green Cardamom Chai.....

What did you sell least of?Christmas Chai.....

Estimated takings on the day£200.....

Was the footfall what you expected?Greater than expected.....

How could the event be improved?Better advertising beforehand, especially a Facebook or Twitter page set up solely for this event where stallholders can comment, advertise etc. It would also make it easier for stallholders to advertise the event through our own social media channels.....

.....

Any other commentsExcellent day. Very well organised and I was really pleased with my position by the kitchen and extra table for tea-tasting! Thank you so much! Please sign me up for the same time next year!.....

.....

BUCKINGHAM FOOD FAIR

Thank you for attending this year's Buckingham Food Fair. To help us improve the event in the future, please can you provide us with the following information.

Name PAUL HARRIS

Company Name QUALITY SOURCED FOODS LTD

What was your best seller on the day? OLIVE OIL

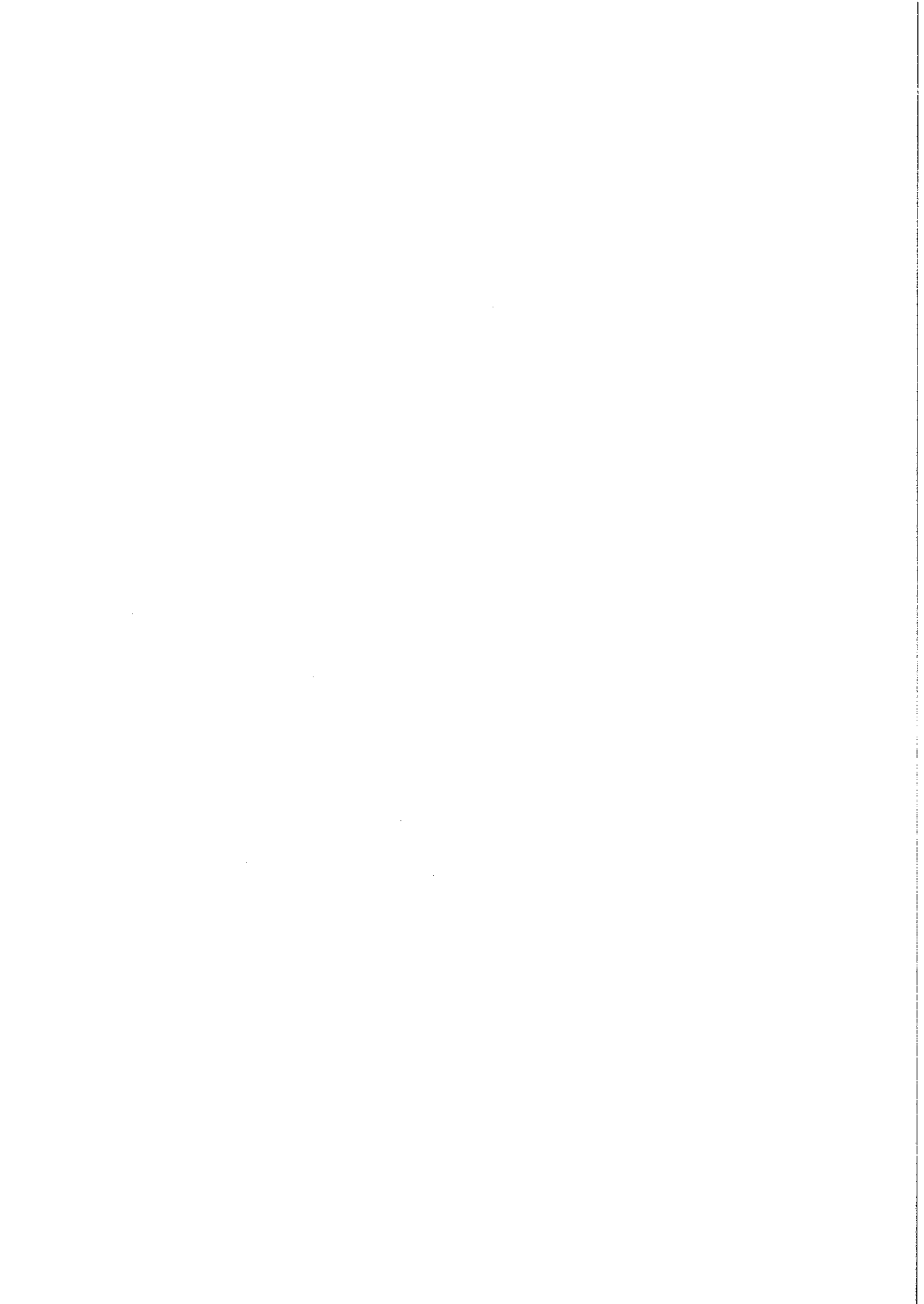
What did you sell least of? PASTA

Estimated takings on the day £180

Was the footfall what you expected? YES

How could the event be improved? MAKE THE SUN SHINE

Any other comments WAS VERY HAPPY WILL COME AGAIN
NEXT YEAR THANKS PAUL



Deputy Town Clerk

From: Olivier Simonin <oliviersimonin@traditionalmarket.org>
Sent: 09 March 2017 11:34
To: undisclosed-recipients:
Subject: interested to host a quality food market 20-23 april ?

Traditional Market LTD

Telephone: 0044 (0) 7 833937251

Email: oliviersimonin@traditionalmarket.org

Website: <http://www.traditionalmarket.co.uk>

Facebook: Traditional Market LTD

Hello,

After a few years of absence we would like to reorganise a few good quality European food market in your town centre .

we have been for the last 4 years operating in scandinavia and would have lots of new interesting products to display.

we are particularly interested for our event to take place the 20-23 april for 3 or 4 days .

if it is something you are interested in , please get in touch

[more info about our event:](#)

Come to enjoy our food selection and taste delicacies from all over Europe. We offer a wide

Greek olives, Belgium waffles, french macarons and more.

A friendly atmosphere and good food guarantee a wonderful spent afternoon and unforgettable experience.

For further information, please visit our website: <http://traditionalmarket.co.uk/>

Photos :

<https://drive.google.com/drive/folders/0B-I9Zemyy0EMS3FnNkVqZ1FaNWM>

More photos from our markets:

<https://drive.google.com/drive/folders/0B-I9Zemyy0EMTmJqekINMWZDM3c>

Olivier Simonin

Traditional Market LTD

Telephone: 0044 (0) 7 833937251

Email: oliviersimonin@traditionalmarket.org

Website: <http://www.traditionalmarket.co.uk>

Facebook: Traditional Market LTD

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dfjjjd

Our mailing address is:

Traditional Food Market

Avondale road 98

Liverpool, L154HF

United Kingdom

[Add us to your address book](#)

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)

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*Regards
Olivier Simonin*

Traditional Market LTD

Telephone: 0044 (0) 7 833937251

email: oliviersimonin@traditionalmarket.org

website: <http://www.traditionalmarket.co.uk>

facebook: Traditional Market LTD

EUROPEAN FOOD MARKET

Hello,

After a few years of absence we would like to reorganise a few good quality European food market in your town centre .

we have been for the last 4 years operating in scandinavia and would have lots of new interesting products to display.

we are particularly interested for our event to take place the 20-23 april for 3 or 4 days .

if it is something you are interested in , please get in touch

more info about our event:

Come to enjoy our food selection and taste delicacies from all over Europe. We offer a wide range of products such as Dutch cheese, Italian sausages and cheeses, Spanish paella, Greek olives, Belgium waffles, french macarons and more.

A friendly atmosphere and good food guarantee a wonderful spent afternoon and unforgettable experience.

For further information, please visit our website: <http://traditionalmarket.co.uk/>

Photos :

<https://drive.google.com/drive/folders/0B-l9Zemyy0EMS3FnNkVqZ1FaNWM>

More photos from our markets:

<https://drive.google.com/drive/folders/0B-I9Zemyy0EMTmJqekINMWZDM3c>

Olivier Simonin

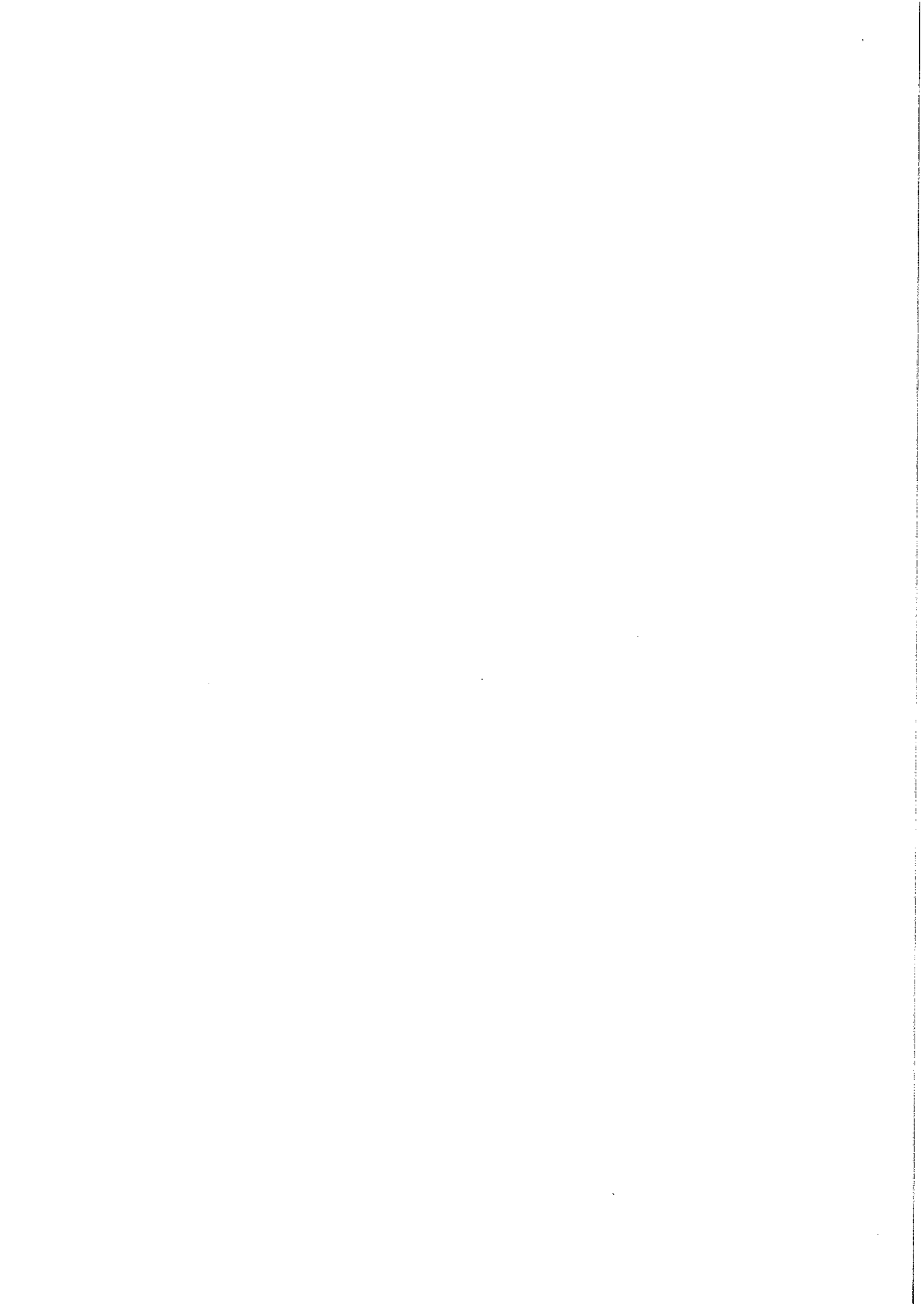
Traditional Market LTD

Telephone: 0044 (0) 7 833937251

Email: oliviersimonin@traditionalmarket.org

Website: <http://www.traditionalmarket.co.uk>

Facebook: Traditional Market LTD



TIC Daily Enquires 16/17

Buckingham MONTHLY VISITOR & ACCOMMODATION STATISTICS 2016-17

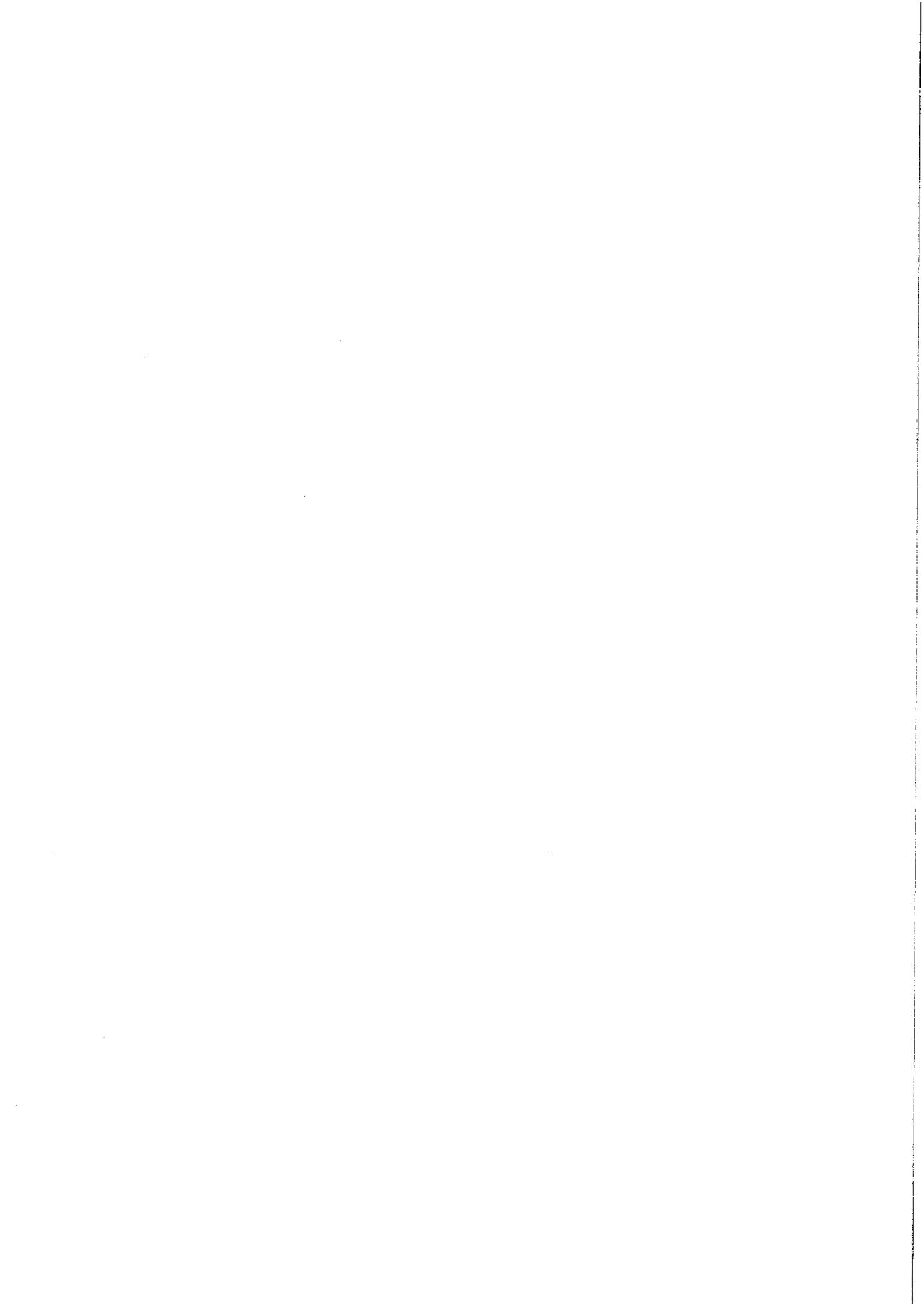
Buckingham	Personal		Telephone	Social Media	Email	Local bookings				Incoming BABA				Outgoing BABA					
	Walk-in visitors	Walk-in overseas visitors	Calls received	tweets/posts/memos/new followers & likes	Emails received	Local bookings	Telephone bookings	Bed nights booked	Total People booked	Value of local bookings	Incoming BABA Bookings	Incoming BABA Bed rights	Incoming BABA People booked	Incoming BABA value	Value of local bookings & BABA in	Outgoing BABA Bookings	Outgoing BABA nights booked	Outgoing BABA people booked	Outgoing BABA value
April	2,632	70	118	123	3	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00
May	2,493	114	122	314	2	4	0	10	5	290.00	0	0	0	0.00	0	0	0	0	0.00
June	2,767	116	141	133	10	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00
July	2,765	174	166	103	3	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00
August	3,128	137	141	60	1	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00
September	2,276	94	111	80	0	1	0	2	2	80.00	0	0	0	0.00	0	0	0	0	0.00
October	2,609	75	87	67	1	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00
November	1,795	45	90	68	11	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00
December	2,055	36	78	86	4	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00
January	2,090	32	119	64	5	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00
February	1,942	76	88	20	23	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00
March	0	0	0	0	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0.00
Total	26,552	989	1,261	1,120	63	5	5	12	7	370.00	0	0	0	0.00	370.00	0	0	0	0.00

BUCKINGHAM OLD GAOL MUSEUM & TIC VISITOR NUMBERS

YEAR	MUSEUM			TOURIST INFORMATION CENTRE					
	Adults	Children	Families Tickets*	Number	UK Local	Wider UK	Overseas	TOTAL	
2010	2,233	237	128	512	2,982	NO BREAKDOWN OF FIGURES			35,470
2011	2,422	371	140	564	3,357	AVAILABLE			41,005
2012	2,513	254	187	748	3,515	32,708	684	33,392	
2013	2,655	270	165	660	3,585	7,082	1,165	28,821	
2014	2,635	320	145	580	3,535	14,616	1,207	30,833	
2015 **	2,844	483	176	704	4,031	15,210	1,234	31,202	
2016 **	3346	314	153	616	4276	15,837	1,023	30,682	
2017									
Jan **	190	0	4	16	206	1,464	32	2,122	
Feb	209	37	18	72	318	1,457	76	2,018	
Mar					0			0	
Apr					0			0	
May					0			0	
Jun					0			0	
Jul					0			0	
Aug					0			0	
Sep					0			0	
Oct					0			0	
Nov					0			0	
Dec					0			0	
TOTALS	399	37	22	88	524	2,921	1,111	4,140	

* Museum Family tickets are for up to five people (2 adults and up to 3 children)

** Museum closed for part of January for new lighting installation (2015) and re-decoration (2017)



Pancake Race 2018

On Tuesday one of our youth groups, Blaze, put on a Pancake Party at the Parish Church for the community, and it was a huge success!

Looking ahead to next year, we'd like to do it again and have noticed that Pancake Day (13th Feb) falls on the Tuesday of half-term. I am assuming you will be organising pancake races on the green on the same day? If so, I was wondering if we could collaborate next year?

Although this year it was in the evening, we could possibly do it around midday after the races, or if you'd be happy to have the races later, we could keep the party to 4.30-6pm. We had over 100 people this year but hoping it can grow.

Let me know your thoughts, I appreciate we have a whole year to organise!