



# BUCKINGHAM TOWN COUNCIL

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Town Clerk: Mr. P. Hodson

ECONOMIC DEVELOPMENT  
WORKING GROUP

15 July 2021

Working Group Members,

You are invited to a meeting of the **Economic Development Working Group** of Buckingham Town Council to be held on Thursday 22<sup>nd</sup> July 2021 at 7pm online via Zoom, Meeting ID 874 8268 4895

Residents are very welcome to ask questions or speak to Councillors about any matter relevant to the meeting at the start of the meeting in the usual way. Please email [committeeclerk@buckingham-tc.gov.uk](mailto:committeeclerk@buckingham-tc.gov.uk) or call 01280 816426 for the password to take part.

The meeting can be watched live on the Town Council's YouTube channel here:  
<https://www.youtube.com/channel/UC89BUTwVpjAOEIdSlfcZC9Q/>

Mr. P. Hodson  
Town Clerk

## AGENDA

### 1. Election of Chair

To elect a Chair of the Committee for 2021-22

### 2. Election of Vice Chair

To elect a Vice Chair of the Committee for 2021-22

### 3. Apologies for Absence

Members are asked to receive apologies from Members.

### 4. Declarations of Interest

To receive declarations of any personal or prejudicial interest under consideration on this agenda in accordance with the Localism Act 2011 Sections 26-34 & Schedule 4.



Twinned with *Mouvoux, France*  *Neukirchen-Vluyn, Germany* 

*Members are reminded when making decisions that the Public Sector Equality Duty 2010 requires Members to have due regard to the need to: Eliminate unlawful discrimination, harassment and victimisation and other conduct that is prohibited by the Act, advance equality of opportunity between people who share a characteristic and those who don't, and to foster good relations between people who share a characteristic and those who don't.*

*All Committee documents can be found on the Buckingham Town Council's website. Alternatively, the Clerk can send you a copy of any minutes, reports or other information. To do this, send a request using the contact details set out above.*

**5. Minutes of last meeting**

To approve the minutes of the Economic Development Working Group meeting held on [Wednesday 12<sup>th</sup> February 2021](#) and received at the **Full Council** meeting on [Monday 13<sup>th</sup> July 2021](#)

**6. Action List**

**Appendix A**

**7. Town Centre Management Update**

To receive and discuss a verbal report from the Town Centre Manager

**8. Discover Buckingham Website Update**

To receive and discuss a verbal report from the Town Centre Manager

**9. Bounce Back Projects**

To receive and discuss a verbal report from the Town Clerk

**10. Role of the EDWG**

To receive and discuss a written report from the Town Clerk

**EDWG/30/21**

**11. Chairman's Announcements**

**12. Date of next meeting**

20<sup>th</sup> October 2021

To:

Cllr. M. Gateley (Town Mayor)

Cllr. Mordue

Cllr. Osibogun

Cllr. Schaefer

Cllr. Stuchbury

Cllr. Whyte

N. Morrison

Buckingham Society

D. Jones

University of Buckingham

M. Simons

Traders Association

Committee	Minute No.	Action	Action Required	Action Owner	Update	Deadline
EDWG	148.1/19, 336.2/19, 500/19; 192/20	Membership	M. Simons and the Town Clerk AGREED to contact additional local business owners to join the Working Group.	Town Clerk, M. Simons		Ongoing
EDWG	151/19	BART bus to Town Centre	Cllr Whyte and M. Simmons discuss whether an arrangement for BART to provide a shuttle to the town centre shops for a discount on a cup of tea	Cllr Whyte, M. Simons		Ongoing
EDWG	151/19	BART bus to Old Gaol	Cllr Whyte and Cllr Smith discuss whether an arrangement could be made for a BART service which includes a discount on entry into the Old Gaol museum.	Cllr Whyte, Cllr Smith	Discussed with Trustees and agreement to offer £1.00 off normal entry fee, providing there's evidence that they have travelled by BART e.g. ticket	Ongoing
EDWG	157/19, 336.4/19	AVDC funding	Town Clerk <b>AGREED</b> to pursue this with AVDC	Town Clerk	To be pursued with Buckinghamshire Council	Ongoing
EDWG	338.1/19	BNDP: Design and Style guide	Design and Style guide could be looked at as part of the BNDP.	All members, Town Plan Officer	This will be discussed by the Neighbourhood Plan Sub-Committee on 29th September 2020	Ongoing
EDWG	1053/20	Buxplore End of Year Report	Members discussed D. Jone's suggestion to link the app's Twitter feed from the Discover Buckingham website. Town Centre Manager to investigation options.	Town Centre Manager		

**BUCKINGHAM TOWN COUNCIL**  
**ECONOMIC DEVELOPMENT WORKING GROUP**  
**THURSDAY 22<sup>ND</sup> JULY 2021**

**Contact Officer: Paul Hodson, Town Clerk**

**Role of the Economic Development Working Group**

**1. Recommendation**

1.1. It is recommended that no further meetings of the Group are held for the next twelve months.

**2. Background**

2.1. The Economic Development Working Group (EDWG) was established in 2018 as a sub-group of the Town Council to further the economic development of Buckingham. The Group's Terms of Reference provided the following work priorities for the Group:

- To work with other stakeholders to aid in the economic development of the town;
- Liaising with businesses to create a strong cohesive voice for the town;
- Devising an economic strategy and other policies to ensure the town is thriving, and, to undertake the actions outlined within the agreed strategy and policies;
- Implementing projects to ensure Buckingham is a better place to visit and work;
- Encouraging businesses to relocate into Buckingham;
- Development of tourism and marketing strategies for the town.

**3. Achievements**

3.1. The Group has held a wide range of discussions, and received inputs and presentations from various local stakeholders. These have included:

- Town Plan Officer
- Bucks Business First
- Aylesbury Town Centre Manager
- Princes Risborough Basket and Town Centre Manager

3.2. A number of initiatives have come about at least in part due to discussions held by the Group. These include:

- Appointment of the Town Centre Manager by the Town Council

- Christmas projects to encourage shoppers back into Buckingham (partly still delayed due to further Covid restrictions)
- Business raffle (just underway)
- Summer entertainment in the market

#### **4. Other Groups**

4.1. Since the Group was formed, the new Buckingham & Villages Community Board established a “Covid and Economic Recovery” sub-group. This involved many of the same partners who attend EDWG. The Group has recently been reframed as the Economic Action Group. While the Board’s Economic Action Group covers a much wider area, much of its focus is on Buckingham, as the central hub of the area covered.

4.2. The Town Council’s Town Centre and Events Committee has the related responsibility for taking forward the Town Council’s work to support and develop the Town Centre, including managing the policies and budgets for the Town Centre Manager, Tourist Information Centre, markets, events and planters.

4.3. No new agenda items have been proposed for the EDWG at this time.

#### **5. Proposed Approach**

5.1. It is proposed not to hold any further meetings of the Group for 12 months, to see whether the Group’s initial remit is being covered fully by the two groups described – the Buckingham & Villages Community Board’s Economic Action Group, and the Town Council’s Town Centre & Events Committee. By simply not arranging meetings, but not formally dissolving the Group, a meeting could be called at any time, with three clear working day’s notice, if there was merit in doing so.